Step 1: Vision and intent

Leaders identify potential for increased organisational growth, reputation, business and student satisfaction through:

- Development of shared understanding, common purpose and goals, leading to high-level vision
- Analysis of gap between current and desired situation with action and implementation plans including infrastructure considerations

Step 2: Design and construct

Departmental, programme and service leaders align organisational aspirations with own priorities by:

- Understanding digital professionalism in relation to own practices
- Embedding digital capabilities in curricula and professional practice
- Using PDR process to support staff digital ambitions with range of support options
- Recognising and rewarding student and staff digital capability achievements

Step 3: Explore and contextualise

Teams of staff and students develop contextualised vision and action plans by:

- Establishing common language, goals and priorities
- Identifying and mapping team strengths and weaknesses against ideal or real world requirements
- Collegiate approaches designed to achieve desired goals
- Embedding digital capabilities in curricula and student-facing activities

Step 4: Support and consolidate

All stakeholders engage to review and monitor digital capabilities developments leading to:

- Enhanced organisational and staff reputation(s)
- Preparing students for living and working in a digital world
- Enhancements to quality measures
- Digital leaders able to inspire and enhance organisational digital capability
- Improved efficiency and enhanced organisational capacity in all core business functions